



**ASSISTANCE  
DOGS** OF THE WEST

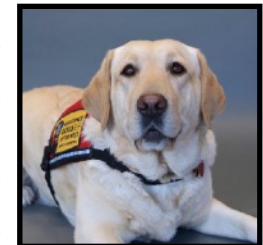
# GRADUATION SPONSORSHIP OPPORTUNITIES

May 15, 2019 | 6:00 pm | The James A. Little Theater at the New Mexico School for the Deaf\*

| \$5,000  | \$2,500  | \$1,000   | \$500   | \$250   |
|--|--|---|---|---|
| <b>Sponsor a Graduate</b><br>Company Logo on Stage and Recognition as Graduate Sponsor During Ceremony             |  |   |   |   |
| <b>Meet &amp; Greet</b><br>with ADW Service Pups & Dogs  | <b>Meet &amp; Greet</b><br>with ADW Service Pups & Dogs  |   |   |   |
| <b>Logo on Kissing Booth</b><br>Photo Opp for Attendees to Get Smooched by an ADW Dog                              | <b>Logo on Kissing Booth</b><br>Photo Opp for Attendees to Get Smooched by an ADW Dog                              |   |   |   |
| <b>Logo on Event E-Blasts</b>  | <b>Logo on Event E-Blasts</b>  |   |   |   |
| <b>Social Media Thank You</b>  | <b>Social Media Thank You</b>  | <b>Social Media Thank You</b>   |   |   |
| <b>Logo on Website + Link</b>  | <b>Logo on Website + Link</b>  | <b>Name on Website + Link</b>   | <b>Name on Website</b>  |   |
| <b>Publicity Materials</b><br>Logo in Event Advertising<br>Logo in Spring Newsletter<br>Logo in Graduation Program | <b>Publicity Materials</b><br>Logo in Event Advertising<br>Logo in Spring Newsletter<br>Logo in Graduation Program | <b>Publicity Materials</b><br>Logo in Spring Newsletter<br>Logo in Graduation Program | <b>Publicity Materials</b><br>Name in Spring Newsletter<br>Name in Graduation Program | <b>Publicity Materials</b><br>Name in Spring Newsletter<br>Name in Graduation Program |
| <b>Thank You Ad</b><br>Logo on Full Page Thank You Ad in the Santa Fe Reporter                                     | <b>Thank You Ad</b><br>Logo on Full Page Thank You Ad in the Santa Fe Reporter                                     | <b>Thank You Ad</b><br>Logo on Full Page Thank You Ad in the Santa Fe Reporter        | <b>Thank You Ad</b><br>Listing in Full Page Thank You Ad in the Santa Fe Reporter     | <b>Thank You Ad</b><br>Listing in Full Page Thank You Ad in the Santa Fe Reporter     |
| <b>Graduation Tickets</b><br>(8)   | <b>Graduation Tickets</b><br>(8)   | <b>Graduation Tickets</b><br>(4)  | <b>Graduation Tickets</b><br>(2)  | <b>Graduation Tickets</b><br>(2)  |



**MEDICAL ALERT:** (NM)



**BRAIN INJURY:** (TX)



**COURTHOUSE:** (NM)

**ADW STATS:** SOCIAL MEDIA FOLLOWERS: 4,024 EMAIL DATABASE: 2,449 NEWSLETTER RECIPIENTS: 6,000/mailling GRADUATION ATTENDEES: 450 THE REPORTER: 15,000



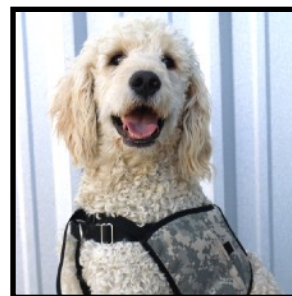
**GRADUATION 2018:**



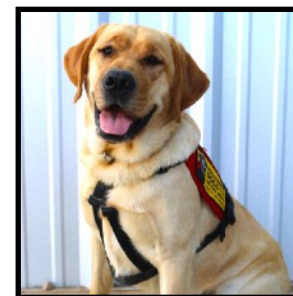
**ALI MACGRAW**



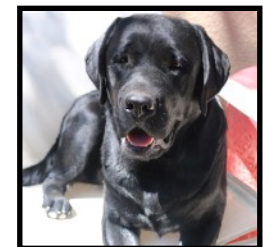
**GRADUATE TEAM**



**MOBILITY:** (NM)



**PTSD:** (NV)



**COURTHOUSE:** (NM)

**NOT PICTURED: MORE GRADUATES TO COME**

\*The views presented at this event are not necessarily those of NMSD.